



Land Use & Economic Development Committee

Tuesday, January 5, 2021

4:00 PM - 5:30 PM

(MEETING HELD VIA ZOOM)

Meeting Notes

Committee Attendees

Present: Council Vice President Champion (Committee Chair), Council President Kneller,
Councilmember Marine

Other Attendees

Kandace Barnes, President and CEO, Mukilteo Chamber of Commerce
Mayor Gregerson
City Administrator Powers
Community Development Director Osaki

1. Economic Recovery

Kandace Barnes, Mukilteo Chamber of Commerce President and CEO, presented information about a Chamber of Commerce strategic planning effort. The effort was funded with a CARES grant awarded to the Chamber of Commerce at the end of November 2020. The grant required that the funds be expended in an abbreviated time frame, by the end of 2020.

The Chamber strategic planning effort addressed topics such as assessing the value the Chamber brings to its members and what services the Chamber can provide. The strategic plan also evaluated ways the Chamber could more effectively partner with the City to support business resiliency. This could, for example, include coordinating the Chamber and City websites to address a range of business needs.

The strategic planning work was conducted by David Toyer with Toyer Strategic Advisors, a local firm located in Snohomish County. Council Vice President Champion mentioned that he had a conversation with Mr. Toyer.

Mukilteo Chamber of Commerce President and CEO Barnes indicated that the strategic planning report is just now complete, but has not yet been presented to the Chamber Board.

Councilmember Marine asked if there is an organization that could serve as a conduit for collecting and distributing funds to support businesses. In response to a question from Councilmember Marine, Chamber of Commerce President and CEO Barnes indicated that the Chamber of Commerce has a 503(c)(6) status. She added that she may have more to share on this topic at a future LU&ED Committee meeting.

Mukilteo Chamber of Commerce President and CEO Barnes indicated that she was aware of the January 25, 2021 City Council special meeting where Council goals and priorities will be discussed. She asked if it would be possible to provide the City Council with a list

of ideas for consideration. Chamber of Commerce President and CEO Barnes will get that information to the Mayor in advance of the January 25, 2021 special meeting.

2. Review of 2020 LU&ED Commission Discussion Items

Director Osaki mentioned that the Land Use & Economic Development (LU&ED) Committee expressed a desire to meet in January 2021 to identify topics for the 2021 LU&ED Committee to consider. The purpose would be to help the 2021 LU&ED Committee maintain continuity from 2020 into 2021. The 2021 City Council committee assignments are currently scheduled to take place January 25, 2021.

Certain items Director Osaki mentioned about the Committee's 2020 work included:

- The LU&ED Committee met nine (9) times from March 2020 to December 2020. The April meeting was cancelled as the City responded to COVID-19 issues.
- The LU&ED Committee requested that economic recovery be a standing agenda topic as businesses and residents dealt with COVID-19 impacts and effects.
- In response to the LU&ED Committee's invitation, Chamber of Commerce President and CEO Barnes consistently attended LU&ED Committee meetings throughout 2020. The LU&ED Committee forged a strong relationship with the Chamber.
- The LU&ED Committee suggested that the City coordinate and host small business meetings to promote dialogue and idea sharing amongst businesses. This led to a September 1, 2020 Small Business Town Hall meeting hosted by Mayor Gregerson, Congressperson Rick Larsen, and Association of Washington Business (AWB) Vice President Gary Chandler.
- As an aside, Director Osaki mentioned how the Chamber of Commerce business survey showed that many businesses expressed a need for more knowledge in using social media to support their business. Director Osaki mentioned that several CARES grant applications proposed use of grant funds to improve their social media presence.
- In November 2020, the LU&ED Committee reviewed proposed ferry terminal related agreements and a proposed easement in advance of their scheduled December 2020 City Council action. Staff appreciated this process where the Committee was able to review materials in advance of when action would occur before the full council.
- In 2020, the LU&ED Committee discussed work being done by the Commercial Aviation Coordinating Commission (CACC) under guidance from the Washington State Department of Transportation Aviation Division. The CACC is to make a recommendation to the State legislature by January 1, 2022 on a single preferred location for a primary aviation airport (addressing passenger and cargo) that would be completed and functional by 2040. The Commission's deadline might

get extended to 2024, but the CACC's work will continue during 2021. The 2021 LU&ED Committee may wish to monitor this issue.

- County Councilmember Megan Dunn attended a LU&ED Committee meeting to discuss commercial aviation, especially as it relates to Paine Field. She also briefed the LU&ED Committee on the current Paine Field Master Plan update process that has just started and that is expected to take two years to complete. Councilperson Dunn mentioned inviting the LU&ED Committee to a future County Council meeting to discuss airport planning.

There was general discussion about whether the LU&ED Committee format was valuable to staff and to the members of the LU&ED Committee. The general consensus was yes. There was discussion about how the LU&ED Committee process could be made better.

As for topics for 2021, annexation was mentioned by all LU&ED Committee members. Impacts to the economy (which was mentioned as having a relationship to annexation) and digitization/social media/technology learning curves were also mentioned.

Next Meeting: TBD - Subject to January 25, 2021 LU&ED Committee member assignments