



11930 Cyrus Way • Mukilteo, WA • 98275

City Council Economic Committee  
Committee Meeting No. 2015-01  
Tuesday, March 24, 2015  
5:30-6:30 p.m.  
Executive Conference Room

## Meeting Report

### Attendees:

Mayor Gregerson, Councilmember Cook, Councilmember Vanderwielen, Councilmember Wheeler, Chamber of Commerce Executive Director Martin, and Planning Manager Pickus

### Discussion Items:

- 1. The meeting notes of Feb. 24, 2015 were approved.**
- 2. Amy Spain, Executive Director, Snohomish County Tourism Bureau, presented the Snohomish County Tourism Bureau's 2014 Annual Report.**
- 3. March 10<sup>th</sup> presentation by UW Graduate Students Midtown Mukilteo Economic Development Group**

Overall the committee members who attended the presentation liked what they saw. They thought the students presented well and they admired their enthusiasm. They would like to see the students consider topography and to research site conditions to determine if the site is buildable. They would also like to see further investigation into the feasibility of establishing a ferry reservation system in Mukilteo and to understand how that may benefit the city.

- 4. One-on-one meetings with business owners as a follow up to the survey**

The meetings should be grouped by business type starting with a focus on retail businesses. They should be asked their views on creating a Mukilteo branding program. The questions that will be asked should be sent out to the attendees ahead of time to give them a chance to investigate how to respond. Downtown businesses should be asked about their views regarding the paid parking program at Lighthouse Park and on Front Street.

Deliverable: Glen and Julie will work together to flesh out the one-on-one meeting program.

**Next Meeting:**

Regular meeting 5:30 p.m. Tuesday, April 28, 2015.

This meeting report was prepared by Planning Manager Pickus.