



CITY OF MUKILTEO

Rosehill Board Regular Meeting Minutes March 8, 2016 Vancouver room – Rosehill Community Center

Call to Order at 4:10pm

Attendance

Present:

Peter Almgren, Carolyn (Dode) Carlson, Jane Crawford, Donald Saul, Anne Steinmetz

Staff Liaisons:

Jennifer Berner, Dale Dahl, Leif Ellsworth

Absent: Melanie Banfield

Approval of Minutes

Motion: to approve the minutes of December 8, 2015 as written.

Made By: Peter Almgren

Seconded By: Don Saul

Action: PASSED unanimously

Public Comments for Items not on the Agenda

None

Old Business Items:

- 2016 Spring/Summer New Programs-
Recreation Coordinator Ellsworth presented all the new programs that were implemented for Spring and Summer. Ellsworth reviewed that many of the ideas came from the completion of the Recreation Inventory, the Recreation Service Analysis and feedback from the Rosehill Board. Recommendations for new programs were made to the Board in December and staff implemented many of the new programs into the Spring/Summer guide. Some of the new programs include a hiking program, a park stewardship program, paddle boarding classes, cooking classes for kids, a drama program, positive parenting and babysitting classes. Also implemented were pocket sketching, senior pilates, senior safety and 911, coffee and sunset socials.
- Marketing of Recreation Programs and Events-
Recreation Coordinator Ellsworth reported on all the new classes offered staff and the different marketing techniques to promote the classes. Some of the ideas that are being implemented from the Board suggestions:
 - Produce flyers to hand out to the schools and businesses around town.
 - Develop a schedule of Facebook posting and keep it fresh.
 - Connect with the Beacon to interview some of the instructors –Beacon will provide free stories on programs if the programs are free to the community
 - Connecting with Mom Groups and getting information to them on upcoming classes.

- Developing flyers for youth and preschool programs that can be handed out at the Library's story time.
 - Research what it would cost to put the recreation guides on the Ferry. If not the guide, maybe developing a rack card that could go in the kiosks on the ferry.
 - Connecting with local churches to see if they would display the Recreation Guide.
 - Put a plastic holder on the Community Garden Kiosk to display flyers and Recreation Guides.
- Recreation Coordinator Ellsworth asked the Board for marketing ideas: to bring people to the Touch A Truck event. Board Member Almgren suggested creating a Passport book to be used at Touch A Truck. If you register for 2 classes you can be entered into a drawing for a prize. Staff will look into the possibility of implementing this or a version of this for the upcoming event.

New Business Items:

- Review of Rosehill Community Center Staffing Model
Recreation and Cultural Services Director Berner stated as part of the 2016 budget process a staff re-organization of the Recreations Department was presented to City Council. City Council approved the additional funds but asked staff to present the proposal to the Rosehill Board for feedback. The Rosehill Board appointed a sub-committee to work with Director Berner on the staffing model review. Board Members Almgren, Crawford and Saul met and discussed this issue. The Sub-committee asked Berner to prepare information that would compare Rosehill staffing with other community centers staffing models and look at demographics to see if there are any projects that could be made about growth.

The Rosehill Board heard the report from Berner comparing staffing models and information on demographics. There was discussion and agreement on the re-organization.

Motion: To approve the Rosehill Re-Organization as written

Made By: Anne Steinmetz

Seconded By: Peter Almgren

Action: PASSED unanimously

Reports and Communications:

- Health and Wellness Fair
A very good first time event with well over 500 people attending
- Touch-A-Truck
Event will be May 14, planning well under way

Adjournment

Motion: to Adjourn at 6:05pm

Made By: Don Saul

Seconded By: Anne Steinmetz

These minutes are a summary of the Rosehill Board Meeting conducted on this date. This meeting was not recorded in any manner.

Prepared by:

Dale Dahl

Dale Dahl, Rosehill Board Liaison