For Immediate Release



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Donors needed to stock the shelves for local patients amid blood shortage

Bloodworks Northwest issuing urgent appeal for donors after inventories dip sharply

Seattle, WA — Bloodworks Northwest is bracing for a severe summer blood shortage that could limit local trauma centers access to blood, so they're ramping up their appeal for blood donations of all blood types. Anyone who donates between June 29 – July 11 gets a \$20 grocery gift card for stocking the shelves for local patients.

"Summer is always a challenging time for blood collection and now with the pandemic reducing donations, the supply is already at the point where inventories of the most-needed blood types are fast approaching critical and emergency levels – meaning a severe blood shortage is ahead of us without community action," said Curt Bailey, Bloodworks Northwest President and CEO. "The availability of an adequate blood supply is crucial for the care and safety of patients at our hospitals and trauma centers and must be replenished. The community must not wait to make appointments to donate in the days and weeks ahead."

Blood centers throughout the country are reporting inventories falling to their lowest levels since the early stages of the pandemic as the nation's hospitals resume elective surgeries. Locally, Bloodworks is anticipating a shortfall of 6,000 donations through the July Fourth holiday due to low donor turnout. A shortage this large could impact the availability of blood to the hospitals and trauma centers.

"During the height of the COVID-19 pandemic, many surgeries were cancelled or postponed and the healthcare system is now working hard to catch up," said Dr. Eileen Bulger, Harborview Trauma Surgeon. "In addition, emergency surgery for serious injuries can't be postponed and the summer season is the busiest time for our Level 1 Trauma center at Harborview Medical Center. We rely on blood donors and Bloodworks Northwest to ensure that we have the life-saving blood products needed at this critical time."

Bloodworks has perks for people who donate a pint in July at any Bloodworks Donor Center or Pop-Up location, to help end the shortage. Donors who give between June 29 – July 11 will receive a \$20 grocery gift card. All donors in July will be automatically entered into the Pump It Up Sweepstakes for a chance to win a Peloton Bike. So far, response has been encouraging, but Bloodworks is concerned that the

upcoming July Fourth Weekend will impact their ability to provide urgently-needed blood for emergencies at a time when the trauma units around our region typically experience high patient usage.

First-time and repeat donors are urged to make their one-hour donation <u>appointment</u> today as a safe and essential action to support local patients. There is no inherent risk of getting coronavirus from the donation procedure itself, but Bloodworks follows all CDC and local health guidelines and is taking extra precautions to protect staff and donors, including requiring donation appointments, continuous sanitation, prohibiting guests, and asking donors to bring a mask/face covering to their donation. Bloodworks has posted information addressing questions and concerns for blood donors at <u>bloodworksnw.org/coronavirus</u>. Blood donation takes about an hour from registration to post-donation refreshment. Information about <u>who can donate</u> and where, is available at <u>www.bloodworksnw.org</u>.

Additional Resources:

For the latest information on COVID-19 please visit the <u>CDC website</u>, Washington State Department of Health <u>COVID-19 main page</u>, and <u>Oregon Health Authority</u>.

Bloodworks Donor Centers and Pop-Up Centers:

Appointments and information at <u>BloodworksNW.org</u> or 800-398-7888. See our list of <u>Pop-Up locations</u> at unique venues like CenturyLink Field, Paramount Theater, Bellevue Arts Museum, and more.

- Bellevue Center
 1807 132nd Avenue NE
 Bellevue, WA 98005
 425-453-4011
- Bellingham Center
 410 W Bakerview Rd., Suite 117
 Bellingham, WA 98226
 360-671-8848
- Central Seattle
 921 Terry Avenue
 Seattle, WA 98104
 206-292-6500
- Everett Center
 2703 Oakes Avenue
 Everett, WA 98201
 425-740-2909
- Federal Way Center

 1414 S 324TH Street, B101
 Federal Way, WA 98003
 253-945-8660
- Lynnwood Center
 19723 Highway 99, Suite F
 Lynnwood, WA 98036
 425-412-1000

- Olympia Center
 1220 Eastside Street SE
 Olympia, WA 98501
 360-596-3950
- North Seattle Center
 10357 Stone Avenue N
 Seattle, WA 98133
 206-526-1970
- Silverdale Center
 3230 NW Randall Way
 Silverdale, WA 98383
 360-308-7340
- Tukwila Center
 130 Andover Park E
 Tukwila, WA 98188
 206-241-6300
- Vancouver, WA Donor Center
 9320 NE Vancouver Mall Blvd, Suite100
 Vancouver, WA 98662
 360-567-4800
- Eugene, OR Center 2211 Willamette St Eugene, OR 97405 541-484-9111

About Bloodworks Northwest – Bloodworks Northwest is backed by 75 years of Northwest history and 250,000 donors. It is local, nonprofit, independent, volunteer-supported and community-based. A

recognized leader in transfusion medicine, Bloodworks serves patients at hospitals in Washington, Oregon and Alaska — partnering closely with local hospitals to deliver the highest level of patient care. Comprehensive services include blood components, complex cross-matching, specialized lab services for organ transplants, care for patients with blood disorders, and collection of cord blood stem cells for cancer treatment. Bloodworks Research Institute performs leading-edge research in blood biology, transfusion medicine, blood storage and treatment of blood disorders. Patients with traumatic injuries, undergoing surgeries or organ transplantation, or receiving treatment for cancer and blood disorders all depend on our services, expertise, laboratories and research. Blood donation appointments can be scheduled at bloodworksnw.org.