

APPLICATION DEADLINE: September 18, 2025, at 11:59 PM (PDT)

The City of Mukilteo is soliciting project proposals that support and encourage tourism, cultural activities and tourism facilities in Mukilteo, Washington. The funding source for projects awarded grant funds is the City's share of taxes collected on overnight stays (hotel/motel/lodging) within the City of Mukilteo.

State law limits the use of lodging tax funds. All applications must be for one of the following uses:

- Tourism marketing
- Marketing and operations of special events and festivals
- Operations of tourism-related facilities owned or operated by non-profit organizations
- Operations and capital expenditures of tourism-related facilities owned by municipalities or public facilities districts only

For grant funding year 2025, the Mukilteo City Council approved \$244,106 in grants funded by lodging taxes. As Lodging Tax funds vary from year to year, there is no guarantee of the total amount awarded or if any grant awards will be made.

Grant Applications:

We now only accept an online application that is available on the City's website. No paper forms will be accepted, and you must submit a separate application for each project/grant request.

All Applications must be **clear, creative, realistic**, and include:

- Estimates of how funding the activity will result in increases to people staying overnight, traveling 50 miles or more, or coming from another state or country.
- How your project will
 - generate economic benefit through overnight lodging, sale of meals and goods, and/or construction of tourism-related facilities
 - increase recognition of Mukilteo throughout the region as a destination for tourism
 - increase opportunities for tourism by developing new visitor activities

If you request it from them, local hoteliers will work with your organization to track information for your event or project. If you need assistance, be sure to contact them prior to submission, as priority will be given to those projects which encourage and track overnight stays.

Applications must be submitted no later than 11:59 p.m. (Pacific time) on Thursday, September 18th, 2025. No applications will be accepted after this deadline. Any questions concerning the application process may be directed to Nick Nehring, Communications & Outreach Coordinator, at 425-263-8018 or nnehring@mukilteowa.gov.



Application Requirements & Instructions

General Information:

- All applications will be reviewed by the City's Lodging Tax Advisory Committee for potential funding recommendations.
- You must present your proposal to the Lodging Tax Advisory Committee. We will have new LTAC members who may not be familiar with your event. *Presentations will be held on October 8th.*
- Recommendations from the Committee will be presented for approval tentatively at the October 20, 2025 regularly scheduled City Council meeting; grant recipients will be notified within 30 days. A Funding Agreement will be sent to you by the end of December.
- You can upload any supporting materials online. Please limit your uploads to what is most relevant.
- Funds will be paid on a reimbursement basis only. Organizations must first incur the expenses and then request reimbursement from the City on a specific reimbursement form that will be provided to you.

If you received a grant in 2025 and your 2026 application is for the same event, e.g. Mukilteo Lighthouse Festival, you do not need to resubmit these items:

- Your organization's demographics or a list of board members
- Your project summary
- your IRS or State of Washington non-profit certification letters

If you DID NOT receive funding for a grant in 2025, you must upload the following with your application:

- IRS determination letter as a non-profit.
- The past two year's Income Statement and Balance Sheet demonstrating that you have the financial ability to pay for expenditures in support of this grant

ALL Applicants must provide:

- Proof of liability insurance including \$1,000,000/occurrence and \$2,000,000/general aggregate. The City reserves the right to waive this insurance requirement under certain circumstances. If your organization is awarded a grant, your insurance certificate must name the City of Mukilteo as an "additional insured." There are NO exceptions to this requirement. We expect organizations to renew their insurance prior to their project.
- Your organization's meeting minutes showing board approval of project and authorization of

- application.
- Updated W-9

UPDATED Lodging Tax Grant Scoring Rubric

COST EFFECTIVE	REGIONAL IMPACT	MARKETING	COOPERATION
Does the project propose an efficient and economical use of City funds?	Will the project draw visitors from outside our immediate area? Does the project attract overnight visitors and measure anticipated stays?	Does the proposed project clearly state how its marketing will be coordinated with other community marketing? Does this project market 50+ miles outside Mukilteo?	Does the project encourage cooperation and collaboration by multiple organizations or partners?
0-2 POINTS	0-2 POINTS	0-2 POINTS	BONUS POINT (1)

- 0- Meets no requirements
- 1- Partially meets requirements
- 2- Meets all requirements